



# The South Island buy

Your key to advertising to communities in the South Island

Title	Circulation	Frequency	Distribution
■ Southland Express	34,000	Weekly (Thu)	All Southland including Invercargill (excludes Gore)
■ The Gore Ensign	13,000	Wed & Fri	Eastern Southland Including Gore
■ Queenstown Times	4,000	Mon, Wed & Fri	Queenstown and Arrowtown
■ The Central Otago News	21,500	Weekly (Thu)	All Central Otago including Lakes District
■ The Star	44,500	Weekly (Thu)	All Dunedin City
■ Timaru Courier	24,500	Weekly (Thu)	South Canterbury including Timaru
■ Ashburton Courier	13,500	Weekly (Tue)	Mid-Canterbury including Ashburton
■ Bay Harbour News	16,000	Fortnightly (Wed)	South East Christchurch and all of Banks Peninsula
■ Pegasus Bay News	27,000	Fortnightly (Wed)	All North-East Christchurch and suburbs
■ Nor'West News	27,000	Fortnightly (Wed)	North West & Central Christchurch including Fendalton and Merivale
■ Southern View	27,000	Fortnightly (Wed)	South Christchurch including Cashmere and all of Selwyn District
■ Hurunui News	18,600	Fortnightly (Sat)	All North Canterbury including Hanmer Springs
■ West Coast Messenger	14,000	Weekly (Wed)	All West Coast including Greymouth, Hokitika, Westport
■ Motueka Guardian	8,600	Weekly (Wed)	Golden Bay including Motueka
■ Blenheim Sun	18,000	Weekly (Wed)	All Marlborough, including Blenheim, Picton & Kaikoura
	311,200		

■ = Allied Press title   ■ = Mainland Press title   ■ = Independent publisher

## OneRate: \*Only 25 cents per thousand circulation

Simply:

- 1: Select the papers you are interested in
- 2: Add up the combined circulation of those papers
- 3: Multiply the circulation by 25 cents per thousand to work out your column and rate
- 4: Make one phone call to book

\* Rates are per column cm subject to a minimum circulation of 125,000 and exclude GST. Rates are commissionable to agencies at 20%

## OneBooking

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### Sales

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## OneBill

Simplify your advertising payments with one booking, OneBill.